



 **ULTIMATE**

 **ELITE**

 **EVOLVE**

 **CHALLENGE**

BRAND MANUAL 2026

**TOPSERIES
PICKLEBALL
2026**





BRAND MANUAL 2026

01. MAIN BRAND

02. TOURNAMENTS

 **ULTIMATE**

 **ELITE**

 **EVOLVE**

 **CHALLENGE**



01.

MAIN BRAND

- › MAIN LOGO VERSIONS
- › RESPONSIVE VERSIONS
- › INCORRECT LOGO USAGES
- › CORPORATE TYPEFACES
- › CORPORATE COLORS



01. MAIN BRAND
MAIN LOGO VERSIONS



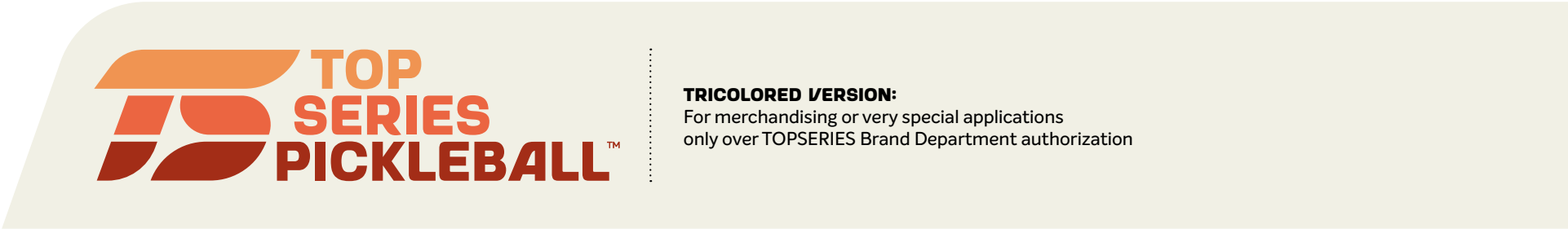
COLOR VERSION:
This is the official main horizontal version of the logo for TOPSERIES Pickleball



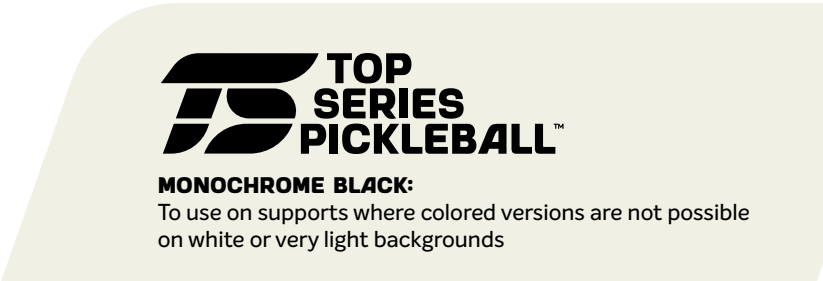
COLOR VERSION ON TS BLACK BG:
To use on TS Black background



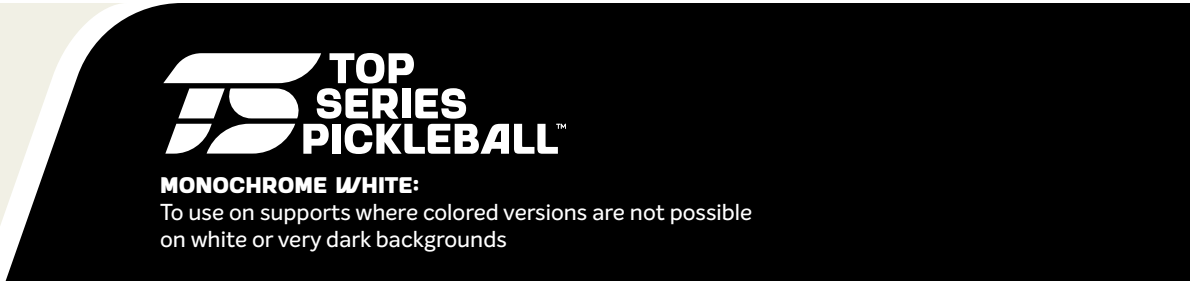
TS BEIGE VERSION:
To use on any of the TOPSERIES Pickleball brand colors backgrounds



TRICOLORED VERSION:
For merchandising or very special applications only over TOPSERIES Brand Department authorization



MONOCHROME BLACK:
To use on supports where colored versions are not possible on white or very light backgrounds



MONOCHROME WHITE:
To use on supports where colored versions are not possible on white or very dark backgrounds

01. MAIN BRAND RESPONSIVE VERSIONS



COLOR RESPONSIVE VERSIONS:

These are the responsive versions of the logo for occasions where, due to size constraints, vertical formats, social media avatars, etc., the official horizontal version of the logo is not suitable, as it results in poor brand visibility.

They may be used in any of the color combinations detailed on the following page.



Their use must always be reviewed
by the TOPSERIES Pickleball branding department.



01. MAIN BRAND INCORRECT LOGO USAGE

The logo must be used in the forms, proportions, and colors specified in this manual. Some exceptions may be considered if necessary, but there are modifications that must never be applied.

None of the following logo applications are permitted, in any of its approved versions:

1. Non-proportional distortion of the logo
2. Modification of the proportions between its elements
3. Changes to the logo's shape not specified
4. Use of colors not defined in this manual
5. Alteration of the color order in the gradient of the symbol or the brand name
6. Alterations to the logo's approved angle or orientation
7. Unauthorized effects such as shadows, embossing, or similar
8. Combinations on unauthorized colors or image backgrounds with low contrast



 For any exceptions or applications not described in this section, please consult the branding department of TOPSERIES Pickleball.



01. MAIN BRAND
CORPORATE TYPEFACES



ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

This is the typeface to be used for titles across all corporate TOPSERIES Pickleball platforms: posters, court elements, social media posts, brochures, website, etc.



Intelos Regular
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Intelos Regular Italic
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

This is the typeface for all other text across any corporate TOPSERIES Pickleball materials.

Consult the branding department of TOPSERIES Pickleball before using any other variants of the Intelos font family.

Intelos Bold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Intelos Bold Italic
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

01. MAIN BRAND CORPORATE COLORS



TSP #1		TSP #2		TSP #3		TSP BLACK	
HEX	#F09552	HEX	#EB6541	HEX	#A32D17	HEX	#000000
RGB	240, 149, 82	RGB	235, 101, 65	RGB	163, 45, 23	RGB	0, 0, 0
CMYK	0, 54, 76, 0	CMYK	0, 76, 79, 0	CMYK	20, 98, 100, 13	CMYK	91, 79, 62, 97
PANTONE	715 C	PANTONE	165 C	PANTONE	2350 C	PANTONE	PROCESS BLACK EC

MAIN COLORS:
These are the primary corporate colors of TOPSERIES Pickleball



TSP BEIGE		TSP DARK BEIGE		TSP LIGHT BEIGE	
HEX	#F1F0E5	HEX	#C9C7BF	HEX	#F2F2F2
RGB	241, 240, 229	RGB	201, 199, 191	RGB	242, 242, 242
CMYK	7, 4, 13, 0	CMYK	24, 18, 24, 2	CMYK	6, 4, 5, 0

COMPLEMENTARY COLORS:
These are the complementary corporate colors of TOPSERIES Pickleball

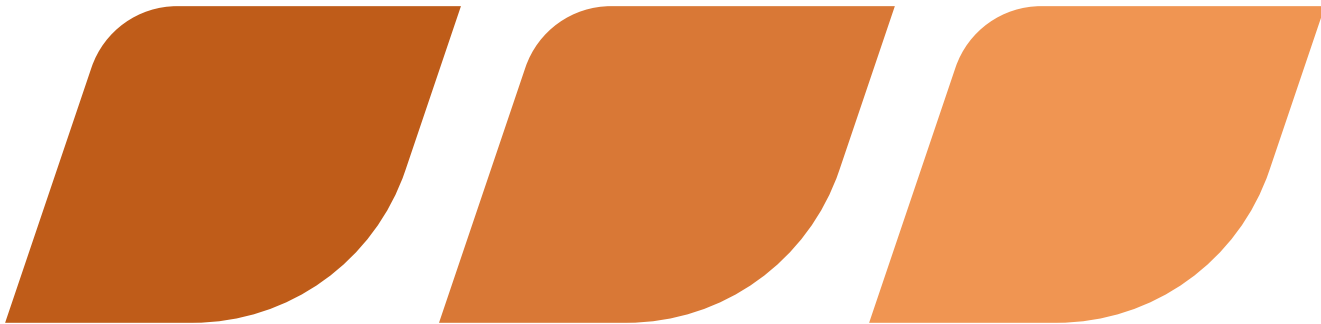
02. TOURNAMENTS



02. TOURNAMENTS
TOPSERIES ULTIMATE



02. TOURNAMENTS
TOPSERIES ULTIMATE



TSP #1

HEX #BF5C19
RGB 191, 92, 25
CMYK 14, 75, 100, 5
PANTONE 718 C

TSP #2

HEX #D87936
RGB 216, 121, 54
CMYK 4, 64, 95, 0
PANTONE 716 C

TSP #3

HEX #F09552
RGB 240, 149, 82
CMYK 0, 54, 76, 0
PANTONE 2025 C

ULTIMATE COLORS:

These are the primary corporate colors of TOPSERIES Ultimate

02. TOURNAMENTS

TOPSERIES ELITE



02. TOURNAMENTS
TOPSERIES ELITE



TSP #1

HEX #9B0000
RGB 155, 0, 0
CMYK 20, 100, 100, 19
PANTONE 194 C

TSP #2

HEX #C3322F
RGB 195, 50, 47
CMYK 98, 89, 2
PANTONE 1795 C

TSP #3

HEX #EB635E
RGB 235, 99, 94
CMYK 0, 78, 56, 0
PANTONE 178 C

ULTIMATE COLORS:

These are the primary corporate colors of TOPSERIES Elite

02. TOURNAMENTS

TOPSERIES EVOLVE



02. TOURNAMENTS
TOPSERIES EVOLVE



TSP #1

HEX #0F7F24
RGB 15, 127, 36
CMYK 94, 18, 100, 8
PANTONE 2258 C

TSP #2

HEX #339D48
RGB 51, 157, 72
CMYK 86, 1, 100, 0
PANTONE 347 C

TSP #3

HEX #56BB6C
RGB 86, 187, 108
CMYK 73, 0, 77, 0
PANTONE 7480 C

EVOLVE COLORS:

These are the primary corporate colors of TOPSERIES Evolve

02. TOURNAMENTS
TOPSERIES CHALLENGE



02. TOURNAMENTS
TOPSERIES CHALLENGE



TSP #1

HEX #138C8C
RGB 19, 140, 140
CMYK 90, 17, 48, 3
PANTONE 7717 C

TSP #2

HEX #2BAEB0
RGB 43, 174, 176
CMYK 81, 0, 37, 0
PANTONE 347 C

TSP #3

HEX #42D0D3
RGB 66, 208, 211
CMYK 71, 0, 27, 0
PANTONE 3115 C

CHALLENGE COLORS:

These are the primary corporate colors of TOPSERIES Challenge

CONTACT:




Albert Escofet

Head of Business Development

@ albertescofet@topseriespickleball.com

TOPSERIESPICKLEBALL.COM



Version: 1.1
Date: Feb. 2026